

THE NATIONAL HEIRLOOM
EXPOSITION 2020 **SPONSOR**
INFORMATION theheirloomexpo.com

Dear prospective Sponsor,

We cordially invite you to Sponsor the tenth Annual [National Heirloom Exposition](#) held at the [Sonoma County Fairgrounds](#) in Santa Rosa, California on September 15, 16, & 17, 2020. last year, the Expo was attended by a huge number of passionate pure food enthusiasts. We expect to attract over 25,000 attendees in 2020. Here are some of this year's highlights:

- **Over 100 educational pure food, farm, and garden related speakers**
- **300 like-minded vendors including hand selected pure food vendors**
- **Several thousand varieties of produce on display**
- **Heritage poultry exhibit**
- **Music stages**
- **Rare Fruit and Vegetable Tastings**
- **Children's activities ALL THREE DAYS (These people are the future of the pure food movement!)**
- **Giant pumpkin contest**
- **Workshops, demonstrations, activist circles, and seed swaps**

The mission of the [National Heirloom Exposition](#) is to educate people on the issues surrounding pure food and genetically modified organisms (GMOs) and to celebrate the forgotten diversity and pleasures derived from eating locally produced, organic, and sustainably raised foods. As this is a not-for-profit event, any proceeds generated are donated to school garden projects and other food programs. General admission to the Exposition is free to children seventeen and under as we wish to encourage educational opportunities. Adult admission is fifteen dollars per day (or \$30 for a full-event pass).

The first nine [National Heirloom Expositions](#) attracted local and national media attention.

The [National Heirloom Exposition](#) Sponsor Package allows you to choose the level of sponsorship that is right for you. As a sponsor, your name will reach a like-minded audience of passionate, pure food enthusiasts and individuals committed to eating healthfully and living sustainably. Sponsors are a critical part of the [National Heirloom Exposition](#), and the event could not be held without your support. In an effort to get full value of the media and promotional package associated with being a sponsor, we ask that **sponsorship commitments be received no later than July 15, 2020**. In addition, **payments must be made by July 30, 2020**. Sponsorships are subject to approval and may be changed to meet the needs of the business and/or the Heirloom Expo. Other sponsorship opportunities may be available. Please contact the [Heirloom Expo](#) for more information or suggestions.

All Sponsors in The Following Categories Will Receive:

- Link and listing on the [National Heirloom Exposition website](#) (both [Home page](#) and [Sponsor page](#))
- Listing or logo in all appropriate printed promotional materials (estimated local and national distribution: 300,000). Listing of logo is dependent on sponsor providing logo in time for print deadlines; our major print deadline is May 1, 2020. Please supply your logo before the end of April.
- Free 10' X 10' Vendor Booth (Placement of booth will vary depending upon level of sponsorship)
- Business logo on promotional banner at place of sponsorship.

\$20,000 FOUNDING SPONSOR

- **Package of Benefits Including:**
- **Founding Sponsors listed on homepage of Expo website and in all Expo print media**
- **Largest color business logo on all printed Expo promotional materials**
- **Business logo banner hung at location of sponsorship**
- **Sponsor recognition of either Exhibitor Hall or Vendor hall on "Exhibit" or "Vendor" web pages (highly viewed pages by participants and attendees)**
- **Premium placement of two adjoining vendor booths**
- **Twelve 3-day entrance passes to the event**
- **Customized packages also available**

\$10,000 PLATINUM SPONSOR

- **Package Benefits Include:**
- **Sponsor kid's transportation**
- **Business logo banner hung at location of sponsorship**
- **Color business logo on all printed Expo promotional materials**
- **Competitive placement of two adjoining vendor booths**
- **Eight 3-day entrance passes to the event**

\$5,000 GOLD SPONSOR

- **Sponsor The Poultry Show**
- **Sponsor The Giant Pumpkin Contest**
- **Package Benefits Include:**
- **Business logo banner at place of sponsorship**
- **Color business logo on all printed promotional materials**
- **Choice of available vendor booths**
- **Five 3-day entrance passes to the event**

\$2500 SILVER SPONSOR

- **Options are either:**
- **Sponsor a Produce Tasting Station**
- **Sponsor Kid's Area**
- **Package Benefits Include:**
- **Business logo banner at place of sponsorship**
- **Business name listed on all printed promotional material**
- **Four 3-day entrance passes to the event**

Please submit form and payment to:

The National Heirloom Exposition

2278 Baker Creek Road

Mansfield, MO 65704

Sponsor Name: _____

Contact: _____

Phone: _____

Email: _____

Address: _____

Level of Sponsorship: _____

Desired Option Within Level: _____

Signature: _____ Date: _____

Please contact the Heirloom Expo at: (417) 924-8917 or info@theheirloomexpo.com for more information or suggestions.

Thank you for your support of The National Heirloom Exposition.